



CARESCO

meeting needs in our local community

January 2026

Sawtry Eye is edited and published by CARESCO
Registered Charity Number 1140728 - Registered Company Number 7513432

DEADLINE DATES

The Sawtry Eye is published six times a year as an A4, largely black & white, magazine with separate news and advert sections.

The advertising deadlines are by **NOON** on:

Feb / March 26	Friday 9th January
April / May 26	Friday 6th March
June / July 26	Friday 8th May
Aug / Sept 26	Friday 3rd July
Oct / Nov 26	Friday 4th September
Dec 26/ Jan 27	Friday 6th November

NB: News deadlines are a week later

DISTRIBUTION

The Eye is delivered free of charge to Sawtry, Glatton, Conington, Holme, Upton, Winwick and the Giddings, approx 3500 copies.

TERMS & CONDITIONS

- Copy can be submitted by email to sawtryeye@caresco.org.uk (preferred option), or as a paper copy delivered to the CARESCO Centre
- The final layout can be done by our in-house graphic designer
- High contrast line art is better than photos
- Please make your instructions clear
- Include your name & contact details
- Payment with advertisement please
- We can accept payment by BACS (account no. 65467293, sort code 08-92-99), by cash or cheque (to 'CARESCO')
- Card payments accepted
- CARESCO cannot accept any responsibility for business lost due to any error in production
- Our editorial policy is available on request

ADVERTISING RATES – COLOUR PRICES

Payment can be made per issue, for six issues paid in advance or alternatively for a booking of six issues, in equal monthly payments (NB the first issue must be paid for in advance). The rates given are for **Colour only**. Prices inc VAT.

Full Page (portrait)

26cm x 17.5cm	1 issue	£315.70
	6 issues	£1,578.50
	Monthly Standing Order payment	£138.10

Half Page (landscape)

13cm x 17.5cm	1 issue	£169.30
	6 issues	£846.50
	Monthly Standing Order payment	£ 74.05

Quarter Page (portrait)

13cm x 8.5cm	1 issue	£ 95.50
	6 issues	£477.50
	Monthly Standing Order payment	£ 41.70

Eighth Page (landscape)

6.5cm x 8.5cm	1 issue	£ 56.10
	6 issues	£280.50
	Monthly Standing Order payment	£ 24.50



CONTACT:

ONLINE: - www.caresco.org.uk

PHONE: - 01487 832105

9 – 12 noon, Mon-Fri

ADDRESS: -

The CARESCO Centre, Green End Road,
Sawtry, Cambridgeshire, PE28 5UX

EMAIL: - sawtryeye@caresco.org.uk